

Overview

Your company's vision and business problems drive us. We thrive on the challenges because it is at the heart of what RCM's web development team loves to do. Taking a vision or idea to reality is the fun part of the job no matter how hard it is to accomplish. Your problems require the right blend of visionaries, designers, developers and testers to accomplish success. We constantly and collaboratively dial in the right blend of these skills, talents and experiences at the right times to drive your vision to reality.

Our strategic consulting approach is highly collaborative, and we embrace your mission. We listen to your vision and ideas. We learn your business like it is our own, then map ideas back to your business goals. We use our experiences and understanding of your strategy to explore ideas that build upon your own. We then help formulate plans and lay the ground work for execution.

“The new Circle Theatre web site takes our organization to a new level for both customer service and web-based marketing. We have control over content now and can easily update our website without waiting for an outside contractor to complete the work.”

~ Joe Dulin, Managing Director

Circle Theatre www.circletheater.org

Microsoft
GOLD CERTIFIED
Partner

RCM builds a broad reach of technical solutions using the latest Microsoft .Net technology platforms and tools. We are a Microsoft Gold Partner with a proven record of success.

Solution Expertise

- User Experience Driven
- Creative Design
- Design and Development of Web-Based Applications
- Search Engine Optimization and Analytics

RCM Technologies®

Enterprise Business Solutions

Specializing in business solutions that revolutionize the way your company operates, RCM Technologies Enterprise Business Solutions is a recognized top-tier Microsoft National System Integrator and an expert in business solution implementations, project management and training services.

RCM's solutions are custom tailored to your needs and deliver measurable improvements in the areas most critical to your Company's success. Our powerful project management tools streamline and coordinate project-based initiatives across your organization, and our highly skilled consultants and technicians augment and enhance your team's skills.

RCM helps your company leverage business investments in technology and capitalize on emerging tools and systems. RCM makes technology a critical instrument for your success.

SPOUT

A better way to find films.

Spout
Media and Entertainment Solution

Client Situation

Spout is a company founded by four filmmakers and film fans who had a vision to form an on-line community where fans could find films, meet people and have a rich online community experience. Spout's mission was to close the time and marketing gaps that exist between film festivals, multiplexes and living rooms. They sought to blend technology, personalization and passion to give people a unique place to buy, discuss and organize their favorite films.

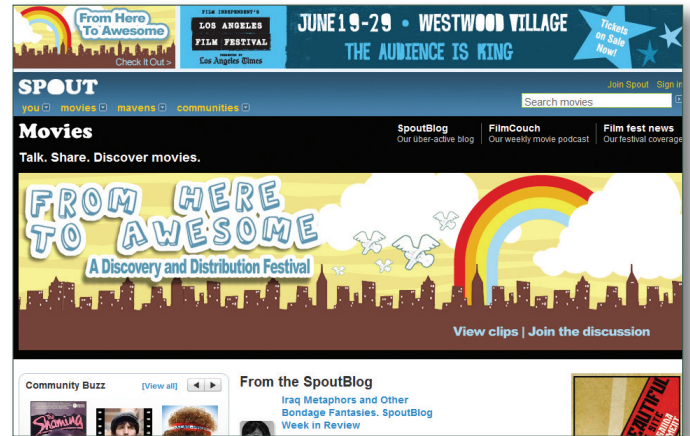
Solution

RCM developed Spout.com to be the first online community focused on connecting film lovers with films, great conversation and intuitive film exploration. The site offers advanced user-centric web tools and technologies that give film fans a real sense of community and a better

experience for discussing, organizing and buying films. The tools developed for Spout.com not only give users new capabilities, they create a better and more trusted human-centered user experience. Spout members search for, organize, recommend and buy their favorite films, as well as interact with each other through an organic, intuitive online interface. Spout.com is a robust online film community and a place to build an alternative, grassroots promotion and distribution channel for filmmakers.

Value

Spout.com integrates film information from a variety of content providers, merging it with inventory data and user-provided commentary. It's then wrapped in with a powerful online commerce engine for the purchase of film



and videos. Spout is committed to utilizing site capabilities to create and enhance human experiences and interaction with the film community and with film itself.

Software and Services

- Microsoft ASP .NET 2.0
- Microsoft AJAX
- Microsoft SQL Server 2005
- Social Networking / Mashups
- eCommerce
- Custom Content Management

Microsoft
GOLD CERTIFIED

Partner



Steve's Blinds & Wallpaper
Retail Services Solution



Client Situation

Steve's Blinds & Wallpaper, one of the nation's leading online retailers, found itself trying to expand its online operations on a web site foundation burdened with stability and scalability limitations. With the majority of its revenue stream coming from online sales, Steve's Blinds required an e-commerce solution that could grow to meet its increased site traffic and sales.

Solution

RCM Technologies took the complex and proprietary business logic inherent in Steve's old e-commerce site and re-architected

it in state-of-the-art web and online-commerce technologies. A new look and feel was also developed to enhance the user experience and help customers quickly and easily locate, compare and purchase products.

Value

The new Steve's Blinds and Wallpaper web site developed by RCM, has eliminated recurring system and performance issues associated with its old site and has provided Steve's Blinds with a scalable web foundation that can handle the exponential growth of its online business.

Software and Services

- Microsoft ASP.NET
- Microsoft ASP.NET AJAX
- Microsoft ASP.NET AJAX Control Toolkit
- Microsoft SQL Server
- Integration with PaymentTech Payment Gateway